Why Are Security Guard Job Seekers in Delhi NCR Getting Scammed?

A 3-minute read | Analysis of 653 Security Guard job posts, 121 job seekers, 249 recruiters in Delhi NCR | Data collected Q1 2026

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1. Summary

The Short Version

Job hot is used by tens of blue collar workers across India to find jobs. Many of these users are not very comfortable evaluating English. Don't know how to verify a company name, and are applying for jobs because they genuinely need income. (Sometimes Urgently)

This creates a perfect situation for fraudsters to take advantage.

Looking at our database of blacklisted recruiters, the patterns that have already caught and removed, the question arises. **Why in Delhi NCR is the fraud happening the most? And in which job category?**

The clear answer: **was - Security Guard jobs.**

121	653	#1	249
Job seekers who were first scammed here	Total Security Guard job postings across Delhi NCR	Total blacklisted recruiters in Delhi NCR	Total blacklisted recruiters in NCR across all categories

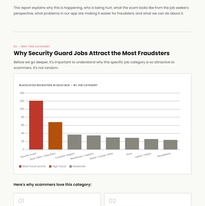
That means **nearly half (49%) of all blacklisted recruiters in Delhi NCR were posting Security Guard jobs.** No other category even comes close, the next category, Back Office / Data Entry, had 96 unique fraudulent recruiters. Security Guard had 249.

This report explains why this is happening, who is being hurt, what the scam looks like from the job seeker's perspective, what problems in our app are making it easier for fraudsters, and what we can do about it.

2. Who is Getting Affected

Why Security Guard Jobs Attract the Most Fraudsters

Before we go deeper, it's important to understand why this specific job category is so attractive to scammers. It's not random.



Here's why scammers love this category:

01 — Desperate candidate demand

Security Guard jobs are in high demand across hospitals, malls, offices, and construction sites, all needing security guards constantly. Job seekers for this role always search large numbers.

02 — Low barrier to fake a company

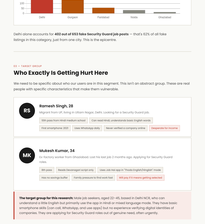
Anyone has 10 security guards to hire? An Guard Solutions? Source company registration. There are no barriers to entry. Anyone can pick a name, make a money to collect it.

03 — Low English requirement

Most Security Guard jobs don't require a perfect English resume and fluent English. Job seekers from Tier 2 and Tier 3 cities are the most vulnerable here. The victim thinks it's normal. It is not.

04 — Applicants can't easily verify

Security Guards don't ask for a company name. They don't know how to look up a company, checking MCA records, or even Google a company name. They don't know what they're applying for.



Delhi alone accounts for **40 out of 653 fake Security Guard job posts** — that's 62% of all fake listings in this category, just from one city. This is the epicenter.

3. Why Are Security Guards Victims

Why Exactly Is Getting Hurt Here

We need to be specific about who our users are in this segment. This isn't an abstract group. These are real people with specific characteristics that make them vulnerable.

RS — Ramesh Singh, 28

Migrant from UP, living in Uttam Nagar, Delhi. Looking for a Security Guard job.

Completed Class 12	Can read English, understand most English words	Can't verify if a company is real
First smartphone, 2021	Uses WhatsApp daily	Never software company email

Desperate for income

MK — Mukesh Kumar, 34

Ex-factory worker from Ghaziabad. Lost his last job 3 months ago. Applied to Security Guard jobs.

8th pass	Needs the income just as much	Does not know how to "Check legitimate Employer" mode
Has a family to feed	Family pressure to find work fast	Will pay to "Unlock company details"

The target group for this research: Male job seekers, aged 20–45, based in Delhi NCR, who can read English at a basic level, have a smartphone, are desperate for a Security Guard job, and are not comfortable with complex digital tools. Not technically illiterate, but not comfortable evaluating digital identities of companies. They are applying for Security Guard roles out of genuine need, often urgently.

What makes this group vulnerable (not their fault)

These are not careless people. They're simply operating in a system that wasn't designed with their needs in mind. Specifically:

Vulnerability	Why it matters
"If Hindi is calling me for a job, they must be real. Why would someone waste their time calling me if they're fake?"	**Trust is assumed on the job. In the app most bans checked is. Why would the app show one something fake?**
"I have found many companies charge for registration. Why would I? I get one job I'm sure is back to two days."	**"I don't know how to check if a company is registered. I don't even know what MCA or CIN is."**

4. What the Numbers Tell Us

What the blacklisted recruiter data actually shows us. All findings below are filtered for Delhi NCR only, Security Guard category.

CITY	BLACKLISTED RECRUITERS	TOTAL JOB POSTS	JOB POSTS PER BLACKLISTER
Delhi	78	400	5.4
Gurgaon	34	140	4.2
Faridabad	5	58	5.7
Noida	8	34	4.3
Ghaziabad	3	17	5.7

Interesting pattern: Both blacklisted recruiters posted an average of 5–7 fake Security Guard jobs before getting caught. This means each fraudster was able to run several fake job sessions before the platform noticed. The question is — why did it take so long to catch them?

Company name mismatch — a red flag hiding in plain sight

We found 26 cases in the NCR Security Guard data where where the company name entered by the recruiter didn't match the verified/claimed company name in our system. These are cases where someone either misrepresented their company or a company's name that didn't exist.

For example: A recruiter registered under company name **"PRIDE"** whose actual registered company was **"SASAR INTERNATIONAL"**. or a car dealership that has zero business running a security agency. They posted 21 fake Security Guard jobs in Faridabad.

This is a critical signal. When a company's name doesn't match what they're registered as, especially when the actual company name belongs to a completely unrelated business, it's a strong indicator of fraud. Our app currently doesn't surface this mismatch to the job seeker in any visible way.

Volume abuse — posting many jobs quickly

Some of the worst offenders weren't just posting one or two fake listings. They were bulk posting. One recruiter (Tekkash, CHANDAN ENTERPRISES, Delhi) posted 21 fake Security Guard jobs. Another (Sant Bhakta, Faridabad) posted 21. The app either didn't have enough rate limits or the limits were too high.

5. What We Should Do

How the Scam Actually Plays Out — Step by Step

This is the most important section for design decisions. I've mapped out the actual user journey of a job seeker who gets scammed. This is based on real reviews on the Play Store, public complaints, & the patterns visible in our data.

01 — Job seeker sees fake app and searches for Security Guard

The user sees multiple listings. Some are real. Some are fake. They look identical. Both show a company name, a salary, and a location. There's no visual difference between a verified recruiter and a blacklisted one (before they get caught).

02 — Uses claim "Call HR" on a fraudulent listing

The recruiter calls. They sound professional. They speak English in a professional tone, says the company name, name a salary, and a location. There's no visual difference between a verified recruiter and a blacklisted one (before they get caught).

03 — They're "selected" — and asked to come for an interview Most people stop here

The recruiter says "You sound suitable, come for an interview." The location given is often a random address in an industrial area, a shared office space, or an empty plot. Job seeker doesn't know well. Everything sounds real. At this point, Urgency is high. Trust is at its peak. The trap is about to pay.

04 — The payment request is introduced Most people pay here

At the stage — after travel cost, after time spent, after the interview location — they're told: "We need ₹1,500 for your uniform" or "₹2,000 refundable security deposit" or "₹1,000 for background verification." For a job that pays ₹12,000 per month, these amounts feel reasonable. Legitimate employers do genuinely ask for this. The job seeker pays, often in cash, or via UPI to a personal number.

05 — The scam completes Most people never recover

After payment, one of two things happens: (a) The "HR" stops responding. Calls go unanswered. No job ever materialises. (b) They ask for more money — "ID Card is ₹500 extra" — "Medical is ₹800 extra." Each time, the amount feels still reasonable. The job seeker has lost money, wasted travel time, and has no recourse. Meanwhile, the recruiter posts the same fake listing to 20 other people.

06 — Victim doesn't report — and the cycle continues

Most victims don't report. They don't know how to use the in-app report function (I'm not promoting it). Many don't even realise they should report to the app — they think, this is something to report to the police, which is a different process. The blacklisted recruiter remains active and continues posting.

"Kuch bhi, I thought ki this other side of the city only, ki Dhal aur ki Gate, a Sarai. The app needs more better verification for recruiters."

— Sant Kumar, 24 (NR Pal), Janakpuri Pkg Metro

"Kidhr, I said Bahadur Dothaiga ab Mathaiga: And then they told me I should pay for my ID card for medical checkup... Then for uniform... Lekar I defined and chaughaad a refund, they said they don't have a refund policy."

— Sant Kumar Gupta, Sector 22/23

6. What's Currently Broken in the Job Hai App

Looking at the job hai app with fresh eyes, specifically imagining from the perspective of Ramesh or Mukesh, the job seeker's described earlier, there's what I found:

Things the app does well

The app does other kind. "Thoda English/Hinglish" language modes. It lets users call the HR directly. It has a 40+ category structure with city filters. Job hai's own website states that manually verify jobs and remove anyone who asks for money. Our team clearly intends to be a safe platform.

Where the app is letting users down

A	B
Job listing page looks the same for all recruiters	**No visible warning before calling an unverified recruiter**
Verified legitimate recruiters look identical to a long-standing, verified employer and to a brand new account. There's no visual hierarchy. Our logo of the shield, that a job literacy user can understand at a glance.	Users can call "Call HR" after they've started connected. There's no prompt that says "You haven't verified this company. Do you want to proceed?" The first time a user encounters a fake job, the app gives them no zero protection.
C	**D**
The "Selected" button is hard to find after the fact	**No "never pay for a job" education at the right moment**
When a user is overwhelmed and wants to report, the reporting feature is not prominently placed. Terms like "Report" or "Report a Problem" are not the language a non-literate user would use. Reporting Fraudulent Job Listing is buried.	One app-level, one-time warning, a message shown to all first-time recruiters who ask for money. "Jo Hai Message" Jo Hai Message. Jo Hai Message. Jo Hai Message.